**Sponsorship Program**

Is your organization looking for strategies to promote its products or services to the Northwest Missouri-area Human Resources community? Consider the opportunity to reach out to area HR professionals through the Human Resources Management Association of Northwest Missouri (HRMA of NWMO)! The HRMA of NWMO chapter is one of the largest in the Northwest Missouri area. By partnering with HRMA of NWMO, you will have an opportunity to reach out to over 100 HR professionals and employers.

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| --- | --- | --- |
| BENEFIT | Monthly Meeting  $300 | Annual Conference  $500 |
| Sponsorship of monthly meeting of choice | X |  |
| 3-5 minute opportunity at the beginning of the event to speak to attendees and promote the sponsor organization’s products/services | X |  |
| One free registration at event for sponsor contact | X |  |
| Featured social media posts – Two posts to HRMA of NWMO’s social media pages throughout the chosen month | X | X |
| HRMA of NWMO’s logo for sponsor’s website | X | X |
| Logo and link to sponsor’s organization on Chapter website | X | X |
| Recognition of sponsorship at event | X | X |
| Logo on printed event material | X | X |
| Tabletop display at event | X | X |
| Distribution of sponsor brochures/materials at tables | X | X |
| Option to offer a promotional item(s) for event drawing and collect business cards/contact information of attendees | X | X |
| Two free registrations at conference for sponsor contacts |  | X |
| 5-7 minute opportunity at the beginning of the event to speak to attendees and promote the sponsor organization’s products/services |  | X |

*Prices and availability subject to change*

**HRMA of Northwest Missouri’s Sponsorship Application**

Submit completed form, payment and logo to: HRMA of NWMO

PO Box 8281

St Joseph, MO 64508

[nwmohrma@gmail.com](mailto:nwmohrma@gmail.com)

The Human Resources Management Association of Northwest Missouri (HRMA of NWMO) offers sponsorships opportunities throughout the year (January through November) though they are limited and early application is advised.

Please select your sponsorship opportunity:

**Monthly Event Sponsor ($300)**: Free attendance at event for 1 sponsor contact; Logo on website (linked); recognition at event; logo on event printed material, tabletop display opportunity, distribution of company brochures/materials at tables, HRMA of NWMO logo for sponsor website, option to offer a promotional item(s) for event drawing and collect business cards/contact information of attendees, featured social media posts – two posts to HRMA of NWMO’s social media pages during chosen month, 3-5 minute speaking opportunity to promote organization’s products/services to attendees at beginning of event.

**Annual Conference Sponsor ($500)**: Free attendance at event for 2 sponsor contacts; Logo on website (linked); recognition at event; logo on event printed material, tabletop display opportunity, distribution of company brochures/materials at tables, HRMA of NWMO logo for sponsor website, option to offer a promotional item(s) for event drawing and collect business cards/contact information of attendees, featured social media posts – two posts to HRMA of NWMO’s social media pages during chosen month, 5-7 minute speaking opportunity to promote organization’s products/services to attendees at beginning of event.

**Please provide the following information:**

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| **Company Name:** | | |  | |
| **Primary Contact:** | | |  | |
| **Street Address:** | | |  | |
| **City/State/Zip:** | |  | | |
| **Phone Number:** | | |  | |
| **E-Mail:** |  | | | |
| **Date of Application:** | | | |  |

Application, logo, AND payment must be received prior to the 1st of the month of the chosen event for inclusion in the opportunity. Please indicate your preference for payment:

Check payable to “HRMA of NWMO” enclosed

Invoice me

*Credit card payment is available. Contact* [*nwmohrma@gmail.com*](mailto:nwmohrma@gmail.com) *for more information.*